Beat: Sports

EXHIBITION FORMULE 1-INDEPENDENT EXHIBITION NOT AFFILIATED WITH THE FORMULA 1

AT THE "MUSEE NATIONAL DE L'AUTOMOBILE"

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USPA NEWS - Symbol of Speed, Innovation and Legend, Formule 1 invites Itself to the "Musée National de l'Automobile – Collection Schlumpf" in Mulhouse, as Part of a Major Exhibition... This is an Independent Exhibition, not affiliated with the Formula 1 Brand.

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Born in 1950, Formule 1 is both a Sports Championship, a Technological Laboratory and a Popular Myth Worldwide. It embodies more than 70 Years of Mechanical, Aerodynamic and Human Innovations that have profoundly marked the History of the Automobile and our Relationship with Performance, Speed and Technology.

From April 11 to November 1, 2026, you can discover the Exhibition 'Formule 1' at the National Automobile Museum (Mulhouse). The Exhibition presents around Fifty Iconic Single-Seaters, covering the Entire History of Formule 1, from its Origins to Contemporary Years.

- Among the Major Periods addressed:
* The Pioneers (1950s): Alfa Romeo, Maserati, Ferrari – the Heroic Age of Discipline.
* The 1960s–1970s: Chassis Revolution, Engines Rear, First Major Aerodynamic Developments.
* The 1980s–1990s: Era of Turbo Engines, Domination Technological, Extreme Professionalization.
* Modern Formule 1: Safety, Hybridization, Aerodynamics Advanced and Data.

Beyond the Single-Seaters, the Exhibition presents a Selection of Historical and Symbolic Objects, having belonged to All the Greatest Champions such as Lewis Hamilton, Michael Schumacher, Max Verstappen and many Others: Helmets and Combinations, Trophies, Period Documents (Photographs, Licences, Correspondence), Graphic Elements and Audiovisual Devices from Official Archives.

"The National Automobile Museum - Schlumpf Collection", which houses One of the World's Most Important Automobile Collections, is a Naturally Legitimate Place to tell this Story. "The Formula 1 Exhibition" follows in this Tradition: it is not limited to a Succession of Spectacular Cars, but offers a Historical, Technical, Cultural, and Human Perspective on the Discipline.

Unlike Other Traveling Exhibitions, this Exhibition is designed specifically for Mulhouse, based on a Dialogue between Major Institutional Collections, Manufacturers, International Museums, and Historical Archives. It puts Formula 1 into Perspective as Industrial and Cultural Heritage, and not just as a Sporting Spectacle.

- Exhibition Itinerary:
* 1. The Great Stables: Pillars of a Mythology
* 2. The Mythical Circuits: Sanctuaries of Speed
* 3. The World Champions: The Olympus of Motorsport
* 4. Aerodynamics: Sculpting the Invisible
* 5. Engines and Energy: An Open-Air Laboratory
* 6. Tyres: The Science of Contact
* 7. Simulators and Preparation: The Driver 2.0
* 8. Manufacturing: Precision Watchmaking
* 9. The Shadow Army: Collective Excellence
* 10. The Driver's Body: A Machine Under High Voltage
* 11. Safety: From Tragedies to Vital Progress
* 12. The Environment: The Challenge of Sustainability

- Presentation of The Museum

The National Automobile Museum – Schlumpf Collection hosts the Largest Automobile Collection in the World, bringing Together over 600 Outstanding Vehicles and Emblematic Models built by Major Automotive Manufacturers that revolutionised our Lifestyles: Bugatti, Panhard, Maserati, Rolls-Royce, Citroën, etc.

Established in 1982 in an Old Worsted Spinning Mill, the Museum has a Display Area of over 20,000 m2 showcasing the Development of the Automotive Industry, thanks to the Historic Collections belonging to the Schlumpf Brothers, which have been enhanced with New Models over the Years. From its Inception, 426 Items in the Collection have been listed as Historic Monuments. In 2002, the Museum achieved Status as a Museum of France, making the Collection Inalienable Once and for All.

In 2022, the National Automobile Museum - Schlumpf Collection made a 180-Degree Turn by changing its Name, its Management and undertaking New Strategic Policies.

Created in 1981 in parallel with the Museum, the "Association de Gestion du Musée National de l'Automobile", chaired by Bruno Fuchs and directed by Guillaume Gasser, took over the Operation of the Site on 1 January 2022, which had been run by Culturespaces since 1999. The Association wished to return to the Origins of the Place by giving the Museum its Original Name: "The National Automobile Museum - Schlumpf Collection" succeeds "The Cité de l'Automobile", named as such since 2006. This Anniversary Year also marked a Turning Point for the Museum, which is preparing a Major Restructuring Project, both in terms of its Management and its Tour and Programme.

For Several Years, the Association has been working on a Major Modernisation Project in order to better showcase the Museum's Outstanding Collection. The Scientific Manager Elia Saunier is in charge of preparing the Future Scientific and Cultural Project of the Museum, for the Period 2025-2027.

Consequently, a Partnership Agreement was signed with "The Alsace Chamber of Trades" to provide Training leading to the Professional Qualification Certificate for Mechanics who Repair Vintage and Historic Vehicles. The Museum is committing Itself to hosting Learners and Apprentices at its Restoration Workshops and making Several Vehicles available Free of Charge, under the Supervision of the Workshop Manager.

The Reception of the Public has also been rethought in order to bring more Life to the Museum. Several Areas, inaugurated in 2022, are Now Accessible without going through the Ticket Office: a Refurbished Souvenirs & Book Shop, a Completely Redecorated Cosy Bar, the Gatsby Bar, and a New Restaurant specialising in Traditional
French Cuisine, L'Atalante. Finally, the Temporary Exhibition Area has been redesigned and expanded from 1000 to 1300 m2.

Source: The National Automobile Museum – Schlumpf Collection
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With the presence of
- Pat GARNIER Former General Manager of The National Automobile Museum in Mulhouse
- Guillaume GASSER General Manager of The National Automobile Museum in Mulhouse

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