Beat: Lifestyle

COSMETIC 360 - INTERNATIONAL INNOVATION FAIR For COSMETIC And PERFUME INDUSTRY

IMMERSIVE DAY IN THE WORLD OF PERFUMERY

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USPA NEWS - Cosmetic 360 Week, Cosmetic's International Week organized by "Cosmetic Valley" from Monday 16th to Sunday, October 22th 2023, in France. A Program that deals with National and International Networking, Industrial and Cultural Visits in link with Research, Innovation and Distribution.... A Key Event for the Frangrance and Cosmetic 's Branch.

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- October 18 & 19 - Cosmetic 360 Trade Show
@ Carrousel du Louvre - Paris
9th Edition of the International Innovation Trade Show for the Fragrance and Cosmetics Industry.
With CLEANTECH in the Spotlight this Year, through a Dedicated Cleantech Conference Program, Animation Zones and Innovations on Show, Cosmetic 360 offers the Opportunity to discover which Companies and Technologies promote Sustainable Development and Respect for the Environment.

- Bringing Together Global Trends and Solutions

* Cosmetic 360 is a Gateway to discovery and an Opportunity to exchange Ideas. It is the Ideal Place to uncover the Latest Innovations and the Beauty-Oriented Services of Tomorrow in the Fragrance and Cosmetics Industry.
* Cosmetic 360 stands out through its Original Concept, by bringing together all Industry Stakeholders on the Common Theme of Innovation—in Raw Materials, Formulation, Packaging, Testing and Analyses, End Products, Distribution,...
* It involves All Forms of Innovation including : Processes, Technologies, Products and Services.

- Cosmetic 360, an International Trade Fair dedicated to Innovations, Research and Business

* An Original Stand Concept, to position your Company from an Angle of Innovation (including Innovation Display and Marketing Coaching)
* The Only International Event for the Entire Industry in the World Capital of Perfume and Cosmetics
* An Audience of Professionals, 47% of whom are Decision Makers (including CEOs, R&D Managers and Marketing Managers)
* An Exclusive Networking Opportunity in the Industry (Top-Level Attendance, dedicated Discussion Areas, B2B Resources, Gala Evening Event,...)
* A Showcase for International Trends in Cosmetics
* The Biggest R&D Decision Makers, tapping into the Innovation of Tomorrow through Open Innovation Meeting
* The Cosmetic 360 Awards, which highlight the Exhibitor's Best Innovations ...

- ISIPCA
The Leading School for the Perfumes, Cosmetics and Food Flavours Industries.
@ 34-36 rue du Parc de Clagny 78000 Versailles

* Was established in 1970 on the Initiative of Jean-Jacques Guerlain, a Renowned Perfumer. It is the Leading School for the Perfumes, Cosmetics and Food Flavours Industries. It transmits a Singular and Worldwide Unique French Expertise in the Scientific, Technical, Marketing and Commercial Application Areas to French, International Students, and Industry Professionals.

* In this context, ISIPCA offers a Wide Range of Technical and Commercial Training Courses leading to Diplomas and Certifications, either on a Dual Training System (DTS) or on a Full-Time basis, from A-Level High School Diploma to post M2 Master's Degree Level,

delivered in French and English.

* ISIPCA also hosts its Own Scientific Platform enabling to carry out applied Scientific Research.

* ISIPCA is Part of the "Écoles Des Métiers Du Luxe" of the Paris Ile-de-France Chamber of Commerce and Industry.

* ISIPCA delivers High-Level Teaching based on :
The knowledge of raw materials,
The mastery of formulation, analysis and control techniques,
The knowledge of consumer needs.

- The OSMOTHEQUE, the World's Only Perfume Archive
Conservatoire International des Parfums
@ 36 Rue du Parc de Clagny, 78000 Versailles

* The Osmothèque (from the Greek «O » = odor and « Theke » = Storage) is a Nonprofit Organization which opened on 26 April 1990.

* The First Perfume Archive in All History, it preserves these very Delicate, Precious Creations from the Wear-And-Tear of Time and keeps them from becoming Lost and Forgotten. This Living Collection of Existing or No-Longer Available Perfumes protects the World's Fragrance Heritage.

* The Osmothèque Collection Today represents more than 3,200 Perfumes, including 400 that are No Longer Available (Updated March 2015).?

* The Purpose of the Osmothèque is not only to preserve Perfumes but also to transmit Knowledge about the Little-Known Perfume Profession. The Osmothèque welcomes All Audiences, whether Neophytes, Perfume Lovers or Industry Professionals to ensure that Visitors can discover or rediscover Legendary Fragrances.

* Through the Perfume Sessions (about 150 Per Year) and the Articles published on their Blog, anyone can deepen their Knowledge, either for Professional Reasons or Simply for Pleasure.

* It is also possible to make Private Appointments with their Team or with an Osmocurator/Perfumer for a Personalized Tour. People can also check their Specialized Bookstore or Private Library to do Research.

Source:
* Cosmetics 360
18 & 19 octobre - Salon Cosmetic 360
Carrousel du Louvre Paris
* Immersive Day In The World Of Perfumery
October 20, 2023
@ Versailles

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